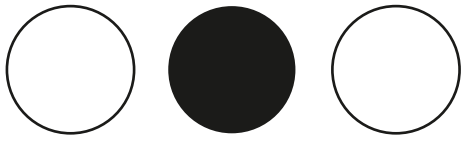# [In]tangible

International conference

February 10th, 2025
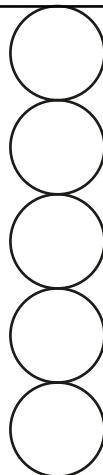
Palazzo D'Accursio
Sala Tassinari
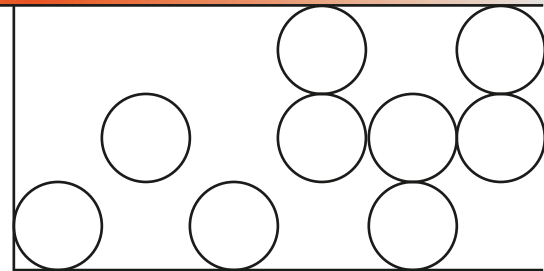
Piazza Maggiore, 6
Bologna

Online via Zoom

Vittorio Pizzigoni

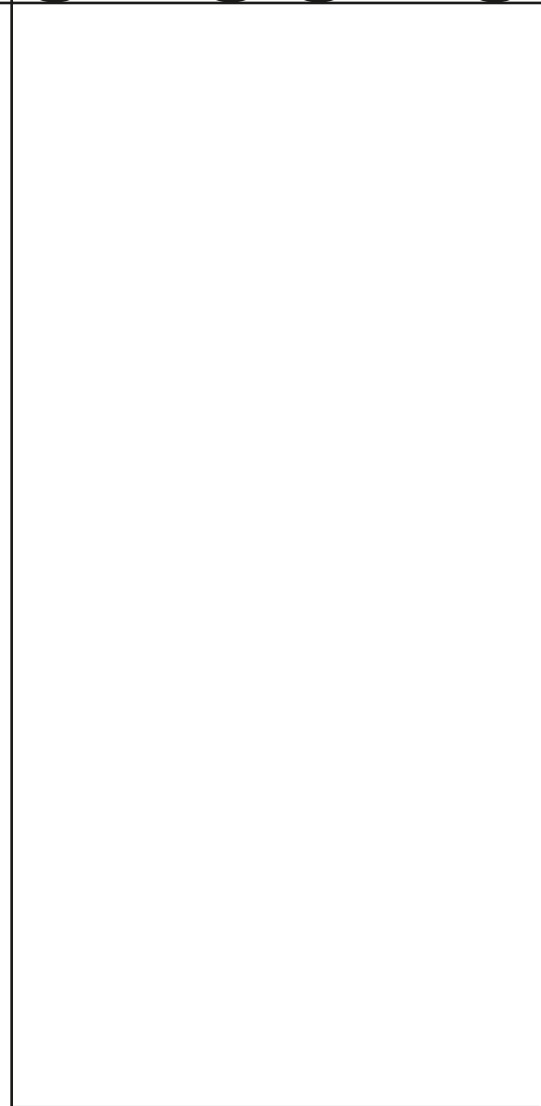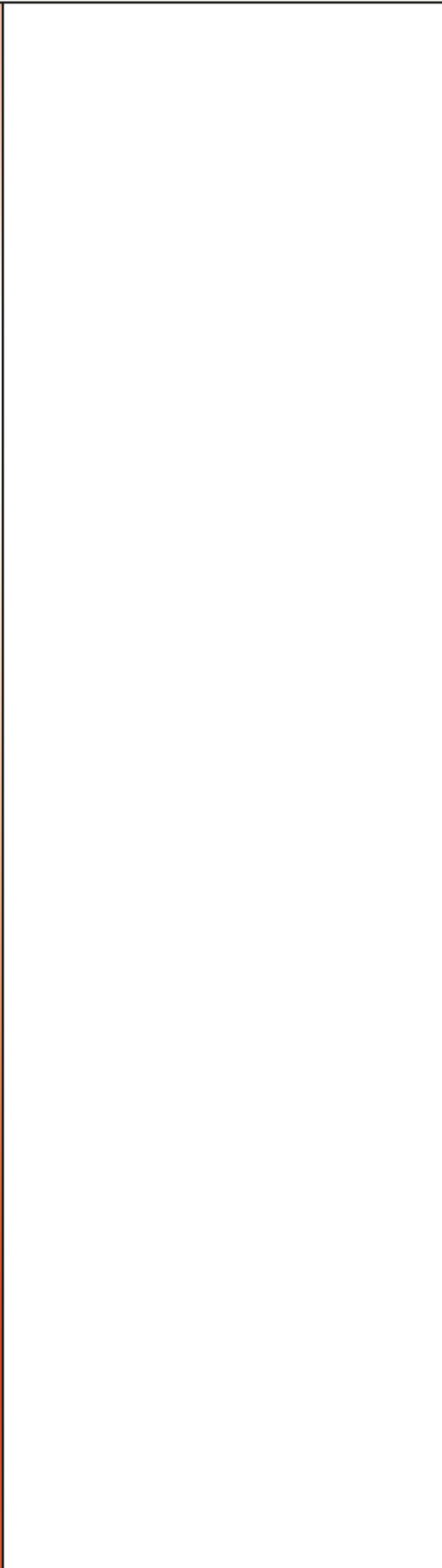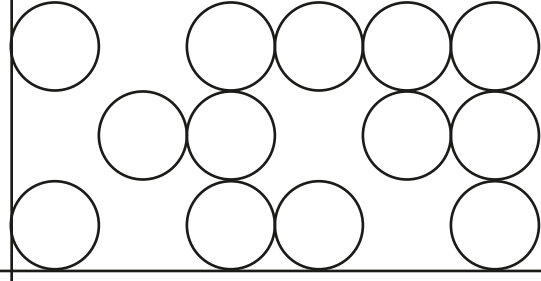Frédérique Krupa

Lucia Tozzi

Architecture and
Design Cultures
PhD Program

Department of
Architecture
Alma Mater Studiorum
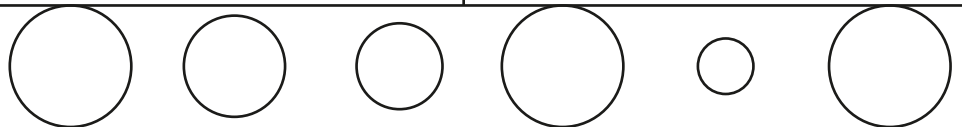University of Bologna

[In]tangible agenda

Grey zone
exploration

Individual, urban
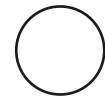space, society

Collective
existence

International conference
February 10ᵗʰ, 2025

In the contemporary era, the fluid character of social and urban relations challenges us to reconsider our perceptions of *tangible and intangible*, the visible and the invisible. The distance between these spheres seems to blur, leading to an intersection of mutual interactions and influences between the individual, society and urban space. *[In]tangible* is proposed as an inclusive research approach aimed at declaring and enhancing this continuum, where the concrete and the abstract coexist and mutually define each other.

In this context, design projects achieve a dual dimension: on one side, it is configured as a medium for analyzing and understanding *contemporary dynamics*; on the other, it works as a catalyst for change and innovation in the cities we inhabit. Through an ongoing dialogue with EU research, *[In]tangible* is configured as a transition bridge between the world of ideas and the world of concrete outputs.

Scientific Committee

The Scientific Committee is composed of the members of the Academic Board of the PhD Programme in Architecture and Design Cultures, Department of Architecture, Alma Mater Studiorum - University of Bologna.

Organising Committee

XXXVIII PhD Cycle in Architecture and Design Cultures: Giacomo Astolfi, Benedetta Cavalieri, Peiru Chen, Chiara Ciambellotti, Simona Colitti, Alessandra D'Ovidio, Federico Foschi, Elena Girelli, Alberto Grassetti, Margo Lengua, Francesco Lipparini, Ramona Loffredo, Veronica Pasini, Leo Piraccini, Diego Pucci, Francesco Selmi, Lorenzo Stefanini, Mattia Sullini, Lei Sun, Mahdiyeh Tabatabaei, Maria Cristina Tommasino, Virginia Vignali.

09:00-09:30	Registration
09:30-09:45	Opening and introduction Greetings by Department of Architecture
09:45-10:45	[In]tangible projects

09:45-10:45 [In]tangible projects

The possible Milan of Giuseppe De Finetti
Francesco Lucchi

Imagination: uberarchitecture
Urška Kristina Škerl

Exploring the rise of the floating city
paradigm - towards a maritime climatopia?
Isabella Traeger, Alessandro delli Ponti

An interdisciplinary model for the next
nature-based city
Emma Veronese

10:45-11:15 Architecture as a historical discipline
Vittorio Pizzigoni

11:15-11:30 [In]tangible projects discussion + q/a
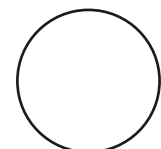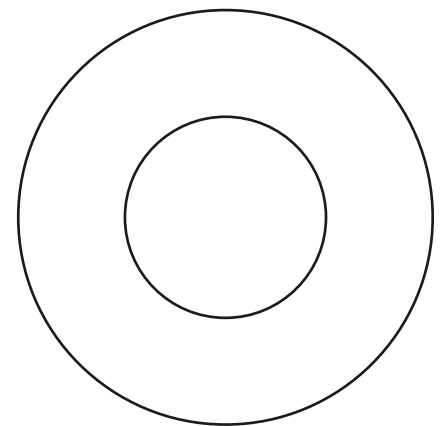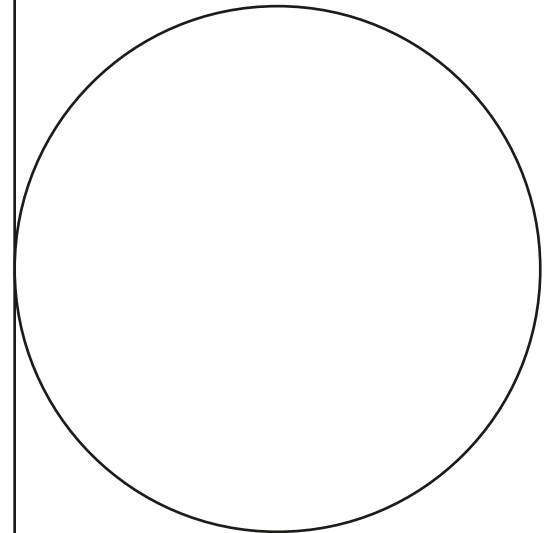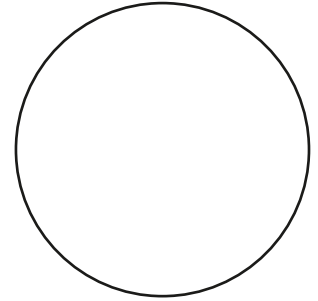
11:30-11:45 Coffee break

11:45-12:45 [In]tangible interactions

Driving behavioural change: the role of
data visualisation in optimising dormitory
energy strategies
Yehui Peng

Mapping industrial intangible heritage:
a design-based approach
Alberto Bassi, Giulia Ciliberto, Maria Cristina
Addis, Jacopo William de Denaro,
Marco Scotti

Designing the future of public services:
digital twins for inclusive and accessible
experiences through service design
Mariia Ershova

In/active. The role of design in the creation and transmission of collective memory
Isabel Leggiero, Claudia Porfirione

12:45-13:15   AI & Design: an endless progress?
Frédérique Krupa

13:15-13:30   [In]tangible interactions discussion + q/a

13:30-15:00   Lunch break

15:00-16:00   [In]tangible connections

From public space to consumer space, or vice versa? Resemantic place by design
Chiara Amatori, Riccardo Varini

The unfinished as commons: material conditions for a deeper democracy
Marco Cannata

Promoting local ecologies.
Collective practices of symbiotic design
Maria Manfroni, Calogero Mattia Priola

Navigating the tangible and intangible in China's rural revitalisation.
The case study of the Zhaoshan village common space construction process
Giulia Montanaro

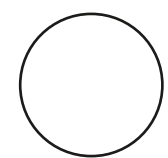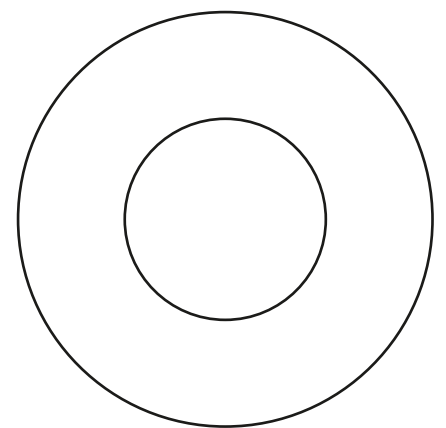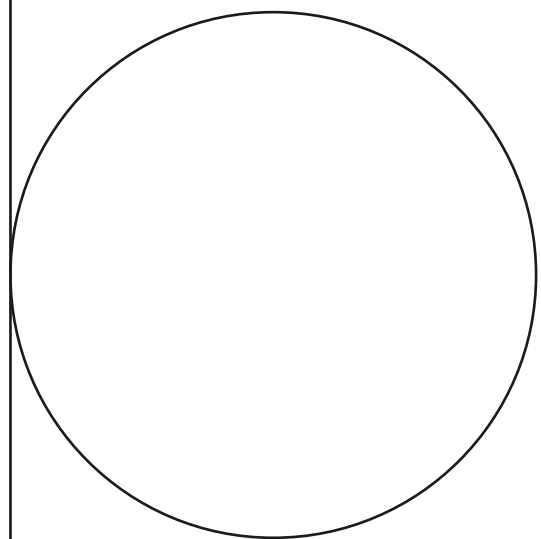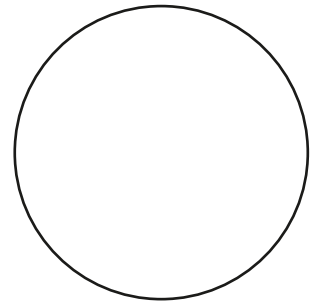16:00-16:30   Architecture / Social justice
Lucia Tozzi

16:30-16:45   [In]tangible connections discussion + q/a

16:45-17:00   Wrap up and conclusions

17:00-18:00   Aperitif

Keynote Speaker

Vittorio Pizzigoni

Vittorio Pizzigoni graduated in architecture from the IUAV in Venice where in 2008 he obtained his PhD. Since 2012 he has been a researcher and since 2020 an professor at the Department of Architecture and Design of the University of Genoa Studies of Genoa, where he teaches architectural and urban composition. In 2004 he co-founded the architecture studio baukuh s.t.p. of which he is a partner.

Frédérique Krupa

Dr. Frédérique Krupa is a leading UX designer, researcher, and educator with over 25 years of experience in digital design and innovation. She directs the Digital Design Lab at L'École de design Nantes Atlantique, focusing on user experience (UX), artificial intelligence (AI), and design methodologies. Previously, she held academic roles at Parsons School of Design, RISD, University of the Arts, and Paris College of Art, where she founded the MA and MFA programs in Transdisciplinary New Media.

Lucia Tozzi

urban policy scholar and journalist. She has written for Abitare, Domus, Il manifesto, Alfabeta2, NapoliMonitor, Lucy, Gli Asini, among others. Her recent publications include: City Killers. Per una critica del turismo (Libria 2020), Dopo il turismo (Nottetempo 2020), with Giovanna Silva Napoli. Contro il Panorama (Nottetempo 2022), L'invenzione di Milano. Culto della comunicazione e politiche urbane (Cronopio 2023) and his latest book with Stefano Portelli and Luca Rossomando Le nuove recinzioni. Città, finanza e impoverimento degli abitanti (Carocci 2023).

Join us online via Zoom

https://unibo.zoom.us/j/88350674315